

7pace Timetracker for Jira buyer's guide

Track time that's easy to log.
And easy to use.

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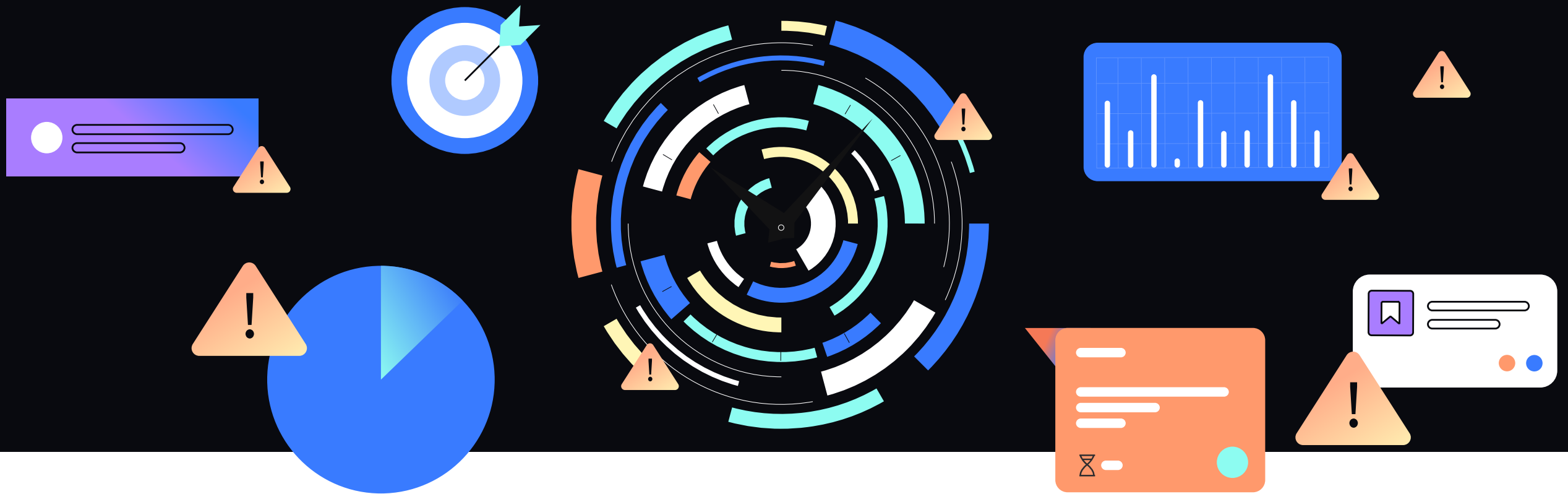
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Time tracking is often treated as a checkbox task. Something teams do at the end of the week – if they remember. But when time data is inconsistent, incomplete, or unclear, it doesn't just slow down reporting, it slows down everything.

Missed hours turn into missed revenue. Project reports lose credibility. Forecasts shift from confident to guesswork. Teams spend valuable time chasing updates instead of planning what's next.

For Jira teams, this challenge is especially familiar.

Jira is a powerful platform for agile collaboration, but its native time tracking is designed for quick, task-based updates, not structured, team-wide visibility. That works for small projects and individual workflows. But when time data needs to support project tracking, forecasting, billing, or capacity planning, the cracks start to show quickly – and the need for a more centralized, flexible approach becomes clear.

Where time tracking breaks down

The problems with time tracking often start small. But over time, they add up – and touch nearly every part of the business.

- Time is logged inconsistently – or not at all
- Reports require manual cleanup to be usable
- Billable hours get missed or miscategorized
- Project estimates rely on guesswork instead of actuals
- Finance and leadership can't trust what they see

The hidden costs of inaccurate tracking

- Missed billable hours
- Delayed invoices
- Misallocated budgets
- Over/underutilized teams
- Time lost chasing down logs and fixing reports
- Reports require



A system that doesn't scale

Jira's built-in time tracking works well for lightweight needs – like estimating story points or logging time on individual issues. But when your team depends on time data for billing, forecasting, and team-wide reporting, the built-in tools start to fall short.

If you're asking questions like:

- "How much time did we actually spend on this project?"
- "What percentage of our logged time is billable?"
- "Which clients, roles, or departments are using the most time?"
- "Can we trust this data to plan for next quarter?"

...then you've likely outgrown native Jira tracking.

There's no way to distinguish billable from non-billable time. Managers can't view or adjust team logs. And there's no centralized structure for analyzing time across projects, roles, or business functions.

The result? Incomplete data, missed opportunities

When time tracking isn't designed to scale, it creates friction across roles:

Team members

- Logging time feels disconnected from their workflow
- It's easy to forget or deprioritize
- Time tracking feels like busywork, not a helpful tool

Managers & ops leads

- Reports are inconsistent or delayed
- Hours go missing or are miscategorized
- Forecasting and billing rely on patchwork data instead of actuals

If each person misses just **1 hour of logging per week**, a 10-person team could **lose over 500 hours of visibility** per year.

(Estimate based on 50 work weeks.)



What teams actually need

Teams don't need more time tracking. They need better time tracking – flexible, structured, and built for how modern teams work.

A system that lives where work happens (inside Jira)

A way to organize and categorize time data that supports planning and billing

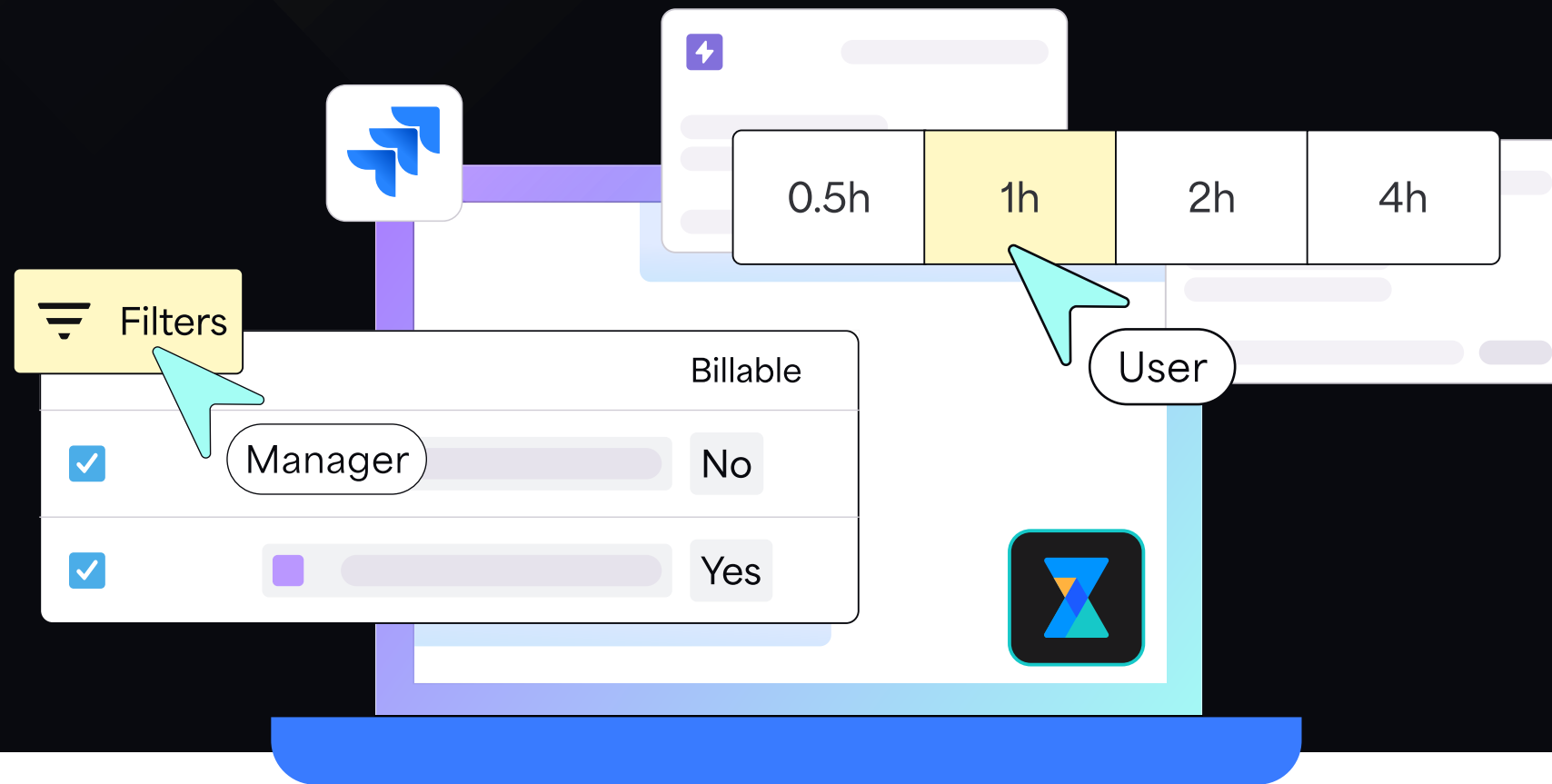
Visibility for managers – without micromanagement

A low-friction experience that's easy for teams to adopt and maintain

A foundation that can connect with other Jira apps or tools as needs grow (e.g., capacity planning, advanced reporting, or visualization)

That's exactly what 7pace Timetracker for Jira was built for.

In the next section, we'll show you how it works – and how it gives your team structured, reliable time data, right from inside Jira.



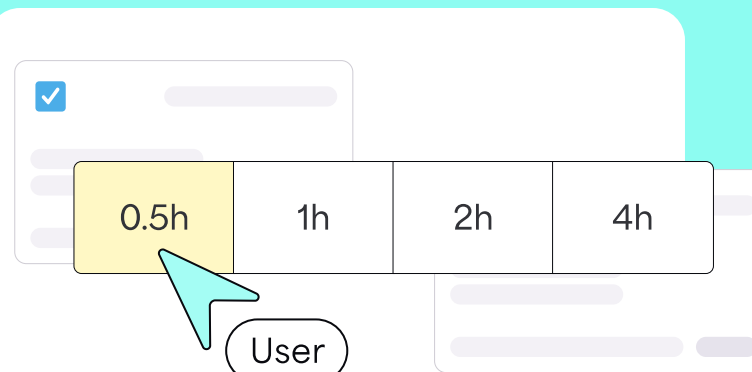
How 7pace Timetracker for Jira fills the gaps

You don't need to overhaul your workflow, retrain your team, or learn a new platform. You just need a time tracking system that adds structure, visibility, and control – right where your team already works.

7pace Timetracker for Jira was built to improve Jira's native experience, not replace it. It fills the gaps with the flexibility your team wants, and the reporting clarity your business needs.

What makes 7pace Timetracker different

This isn't a disconnected time tracking app your team has to remember to open. 7pace Timetracker works inside Jira, alongside the work your team is already doing – so tracking becomes part of the process, not an extra task.



For team members

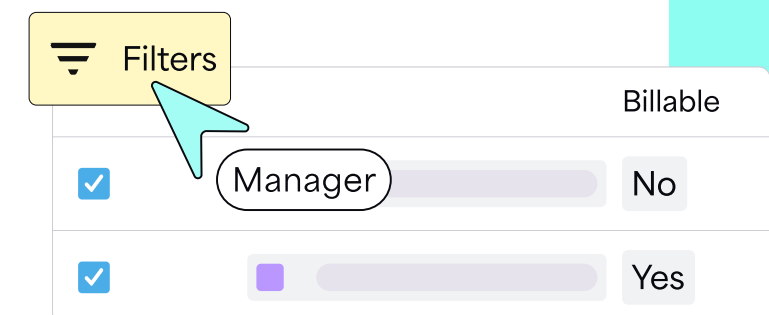
Track time your way.

- Log time directly inside Jira – no switching tabs or tools
- Choose between calendar view, timesheet view, or issue-based logging
- Use features like quick time pickers or the duplicate function to log faster and stay in flow
- Reduce “timesheet stress” at the end of the week with in-the-moment tracking that’s easy to keep up with

For managers & operations leads

Visibility without chasing.

- Access structured time data across clients, projects, teams, or departments
- Filter logs by billable vs. non-billable, team role, or project type
- Generate finance-ready reports that are consistent, exportable, and easy to share with stakeholders
- Spot gaps and trends before they impact budgets or delivery



7pace Timetracker helps team members stay focused and gives managers and planners the clarity they need to plan, budget, and report with confidence.



What it looks like in practice

It's Friday – and the report is due. Normally, you'd be juggling exports from Jira, cleaning up a spreadsheet, and nudging team members who haven't logged time all week.

With 7pace Timetracker:

Your team has been logging time as they go, in Jira, using the view that works best for them. By Friday, the data's already there. You open the report. It's complete, accurate, and ready to send.

Still wondering how it stacks up?

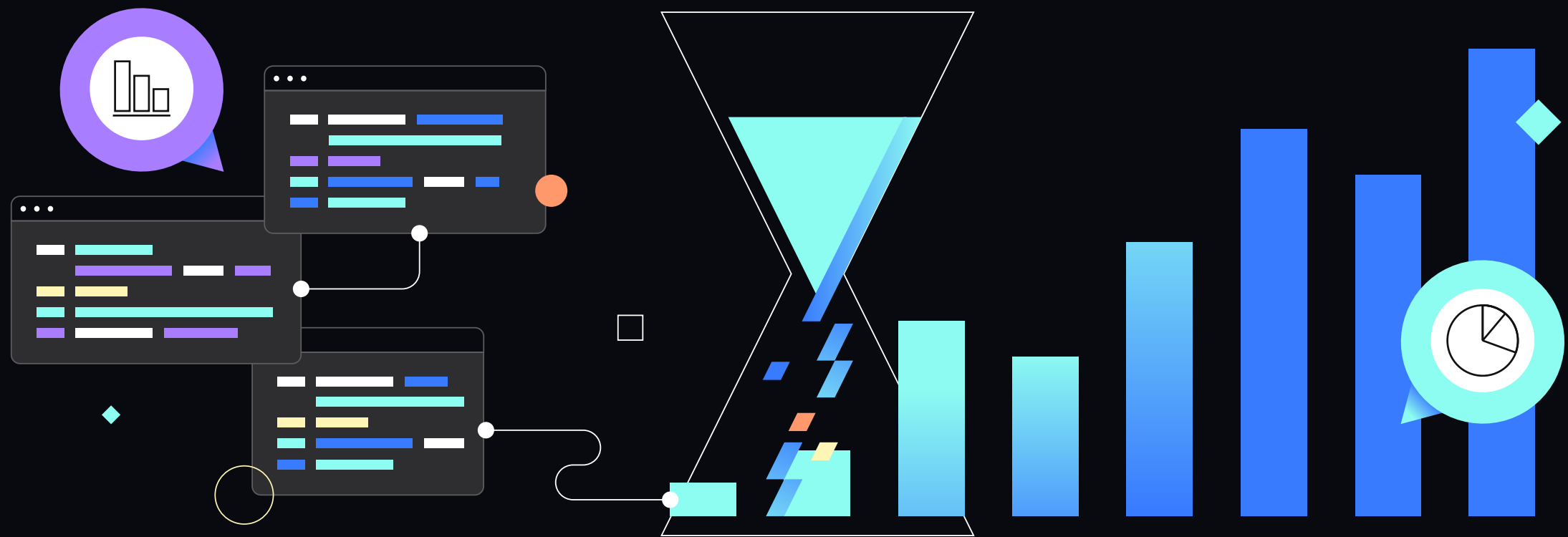
Here’s how 7pace Timetracker for Jira compares to Jira’s built-in time tracking, feature by feature.

This breakdown helps make the case for upgrading your Jira experience, not replacing it.

But 7pace Timetracker isn’t just about making time tracking easier. It’s about putting your time

data to work. In the next section, we’ll show how 7pace Timetracker supports smarter planning, more accurate forecasting, and business-ready reporting.

Feature	Jira’s native time tracking	7pace Timetracker for Jira	Why this matters for your business
Log work on issues	✓	✓	Ensures work is properly tracked at the issue level.
Track estimated vs. actual time spent	✓	✓	Improves planning accuracy and resource allocation.
Create reports for a selected date range	! Limited support	✓	Allows for better time analysis and project tracking.
Customize reports with any Jira field, timeframe, filters and grouping.	! Limited support	✓	Provides flexibility to analyze time data in meaningful ways.
Export time data	! Limited support	✓	Enables further analysis and financial tracking in external tools.
Duplicate worklogs	✗	✓	Avoids unnecessary manual re-entry of logged hours.
Create worklogs on timesheets or calendars	✗	✓	Enables better visibility and flexibility in tracking work.
Log work on behalf of others	✗	✓	Helps managers ensure accurate time reporting.
Time tracking custom fields: Tag work with billable time, categories, or labels	✗	✓	Supports financial tracking by categorizing work properly.
Advanced permissions for time tracking data	! Limited support	✓	Offers secure access and role-based tracking.
APIs for integration	✗	✓	Enables connections with external business systems.
Capacity planning	✗	✓ Powered by BigPicture	Helps teams optimize resource allocation and workload distribution.
Lock past time entries	✗	🚧 Planned for future release	Helps enforce compliance and prevents retroactive changes.
Calendar integrations	✗	🚧 Planned for future release	Saves time by creating worklogs from existing calendar events.



Turn time tracking into a strategic advantage

When your time data is reliable, everything gets easier. Projects stay on track. Invoices go out on time. Resource gaps are visible before they become blockers. Planning becomes proactive – not reactive.

That's what 7pace Timetracker for Jira helps unlock. By turning individual time logs into structured, centralized data, 7pace Timetracker gives your team and your business a foundation for smarter planning, clearer reporting, and better financial oversight without adding friction or complexity to your workflows.

This isn't just about visibility. It's about clarity you can act on.



Forecasting & capacity planning

Build plans that hold up – because they're based on actuals.

- Use consistently logged time to forecast project timelines and team needs more accurately
- Identify over- or underutilized roles early across departments or functions
- Reference past sprints or project phases to scope future work with more confidence

The 7pace Timetracker + [BigPicture](#) integration takes it a step further so you have real-time visibility into capacity and workload, right alongside your time tracking data and project plans. And as the integration evolves, even more functionality will become available to help you manage people, projects, and priorities in one place.

When time data is consistent, your plans don't just feel stronger – they are stronger.

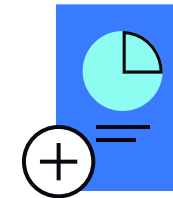


Billable vs. non-billable tracking

Track where your time is going, and how much of it is revenue-generating.

- Use custom fields in 7pace Timetracker to separate billable, internal, or overhead hours
- Increase invoice accuracy with more complete and categorized logs
- Give clients and stakeholders more transparency into how time is spent
- Track non-billable time (like onboarding or internal support) to inform future planning

This isn't just about billing – it's about better decisions.



Finance & operations reporting

Turn time data into reports your stakeholders actually want to see.

- Export clean, structured time logs – no spreadsheet cleanup required
- Build filters and views in Jira that map to business units, clients, or cost centers
- Tie time data directly to budgets, department allocations, or initiative-level reporting
- *Coming soon:* API access to support advanced reporting integrations and automation workflows

You already have the data. 7pace Timetracker helps you actually use it across every level of the business.

Of course, these benefits only work if your team actually logs their time. Some good news? With 7pace, adoption is built into the experience. In the next section, we'll show how to roll it out in a way that gets buy-in early, and keeps it going.

Getting your team to actually use it

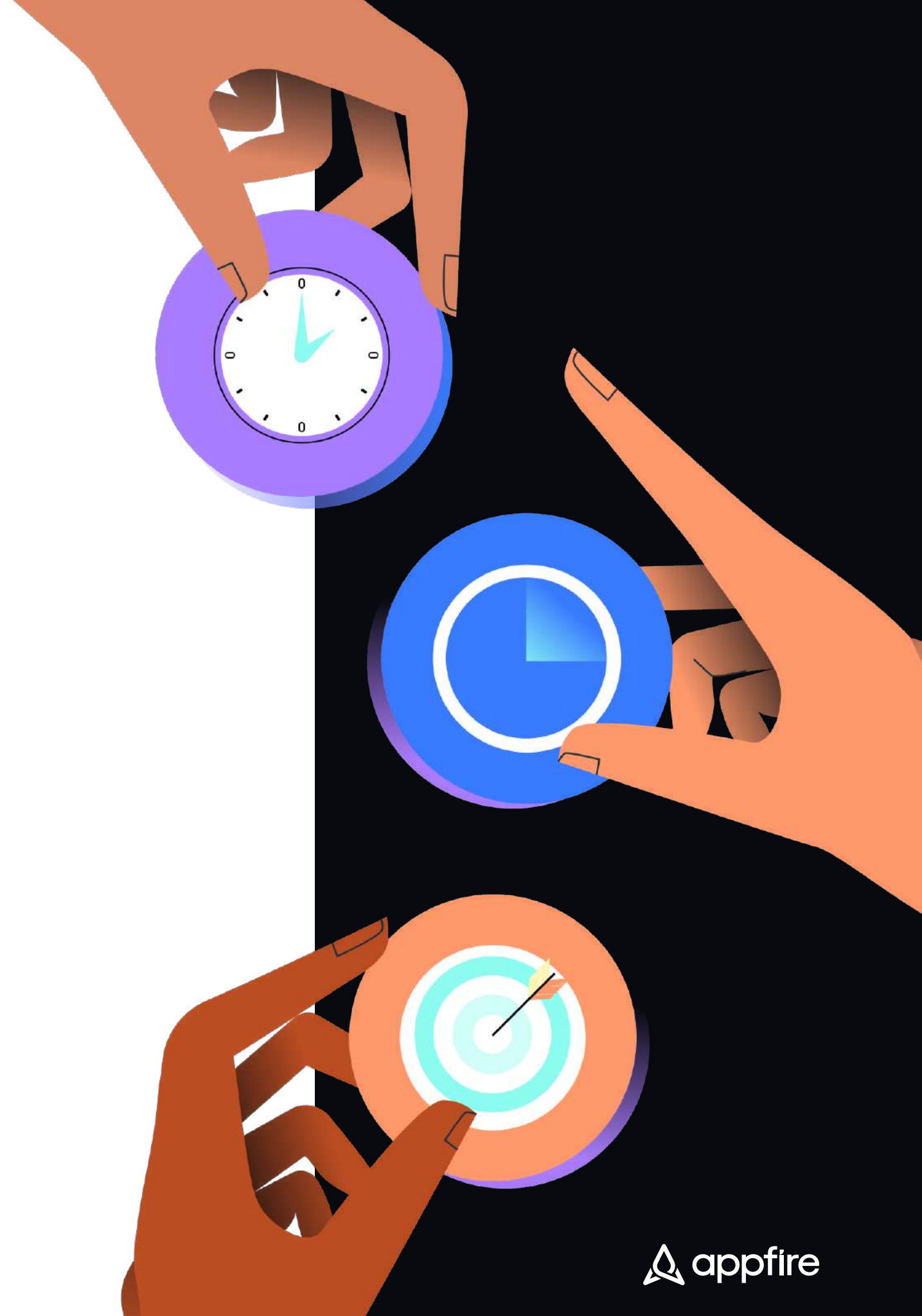
You know time tracking matters. But the question buyers always ask is:

“Will my team actually do it?”

That’s where 7pace Timetracker for Jira stands out.

Because it’s built inside Jira, 7pace Timetracker doesn’t ask your team to learn new software or change their workflow. Team members log time in the same place they manage their work. There’s no switching tools. No new tabs. No extra logins.

And when tracking is easier, more visible, and more useful to the individual, it becomes part of the process, not something to remember later.



What happens when you get this right

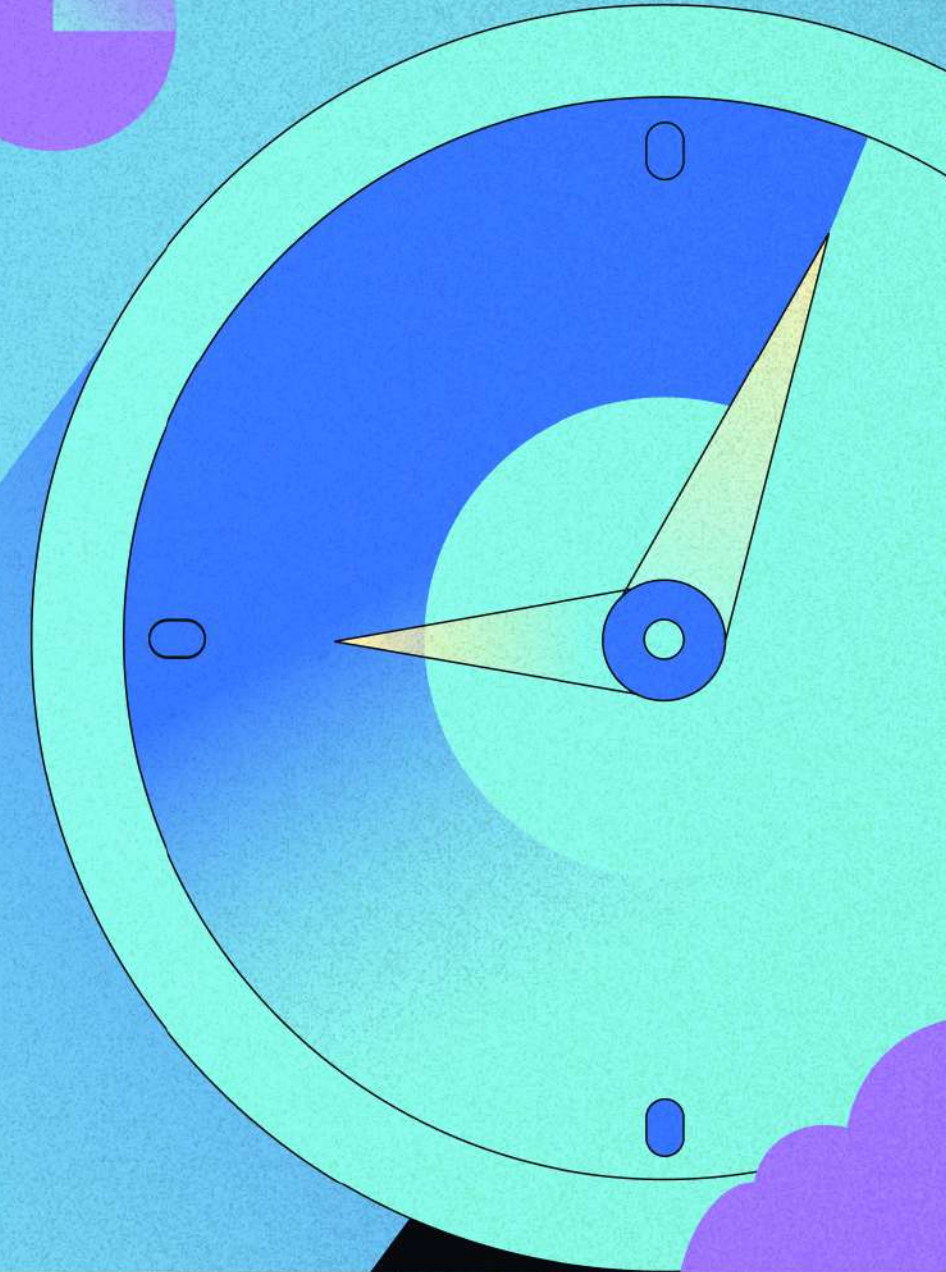
Reports are cleaner

Teams are more aware of their work

Managers spend less time chasing time logs

Project planning gets sharper

Friday surprises start disappearing



Checklist: How to roll out 7pace Timetracker for Jira

Step	What to do	What it leads to
1. Introduce it early	Add 7pace Timetracker to onboarding or sprint planning	Builds early buy-in and ties tracking to team goals
2. Set clear expectations	Define when (daily, weekly) and where (issue, calendar, timesheet) to log time	Establishes consistency across the team
3. Reinforce the value	Highlight team-friendly features like calendar view, quick time picker, and issue-level insights	Makes tracking feel useful, not just admin
4. Check in after week 1	Ask how it's going, surface blockers, and adjust	Builds trust and shows responsiveness
5. Show the payoff	Share how tracking data is already helping with planning, billing, or workloads	Builds habit, credibility, and momentum

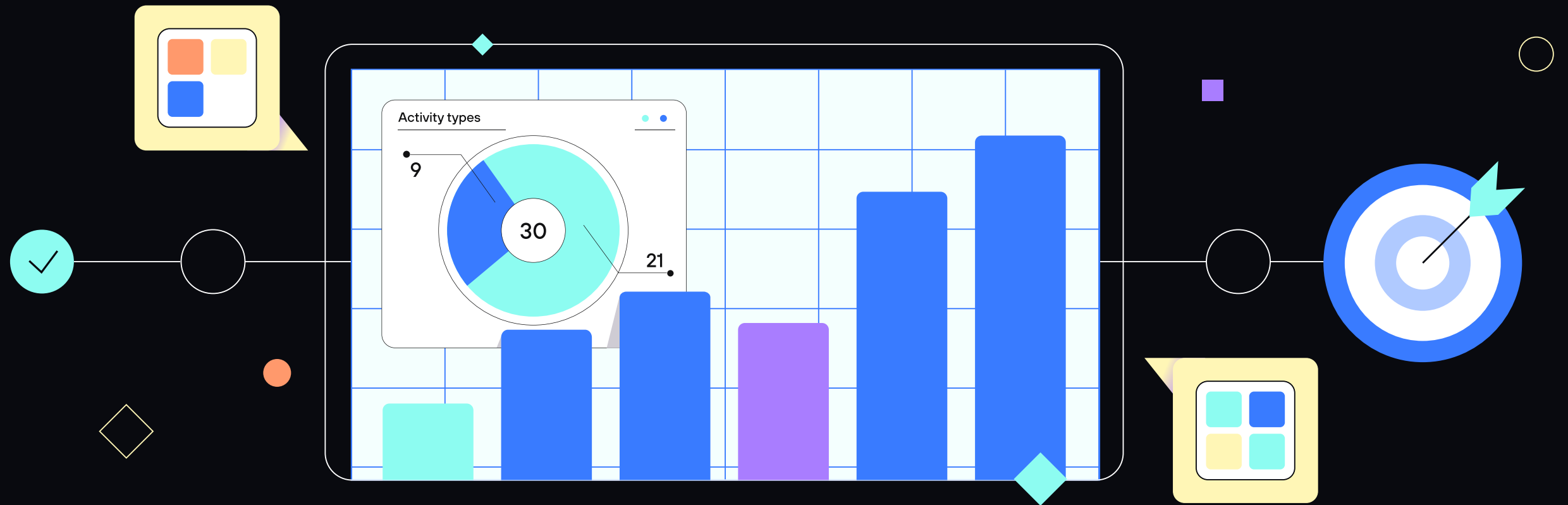
More than a habit – It's a shift in mindset

Time tracking is about clarity for everyone.

When teams see how their time data supports planning, helps prevent burnout, and improves forecasting, tracking becomes something they own, not something they avoid.

The teams that succeed with 7pace Timetracker aren't perfect. They're just consistent. And that's what makes the difference.

Once your team is logging time consistently, results show up fast. Let's take a look at what a successful first week with 7pace Timetracker for Jira looks like, and how to make the most of your trial.



What a successful first week looks like

(and what to expect from your trial)

Trying a new time tracking solution doesn't have to be a heavy lift.

With 7pace Timetracker for Jira, most teams are up and running in minutes. There's no separate platform to learn. No change management process. Just install, set it up, and start logging – right inside the workflow your team already uses.

Most teams start seeing value in the first few days. Here's what that looks like in practice.

Day 1 wins

Quick setup. Immediate visibility. Less chasing.

- 7pace Timetracker is installed and tracking is live inside your Jira projects
- Team members begin logging time naturally – no switching tools, no extra tabs
- Managers gain instant access to time logs as they're entered

What makes this work?

7pace Timetracker brings time tracking into the place your team already works: Jira. It removes friction at the source. Your team logs time without breaking their flow, and you get access to accurate data without chasing it down.

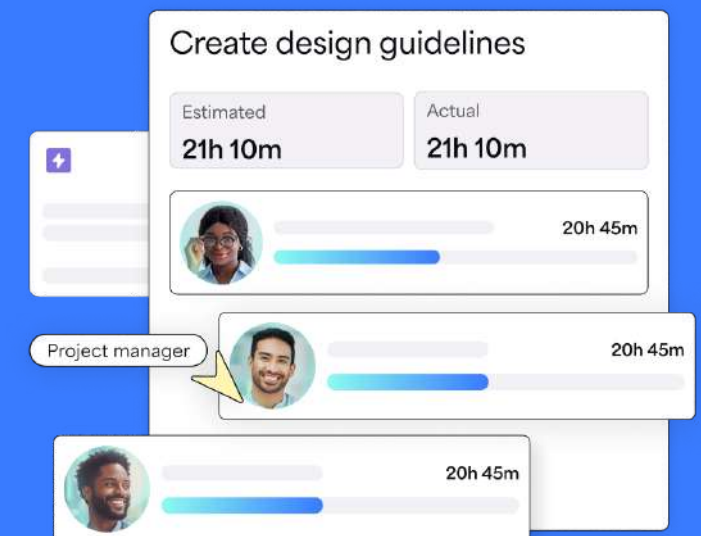
By end of week 1

Structure kicks in and the business benefits start showing up.

- Time logs are more consistent, complete, and context-rich
- Reports start surfacing gaps, trends, and opportunities
- Forecasting and billing conversations shift from guesswork to data
- Teams feel more aligned and less burdened by end-of-week catch-up

This is when most teams feel the difference: when time tracking becomes a tool for better planning, not just a task to check off.

That moment when your team logs time without being reminded and you open your first report without needing a spreadsheet.



More than time tracking. It's clarity in motion.

With 7pace Timetracker for Jira, you're not just tracking time: You're gaining structured, centralized data that helps you understand how your team works, how projects are paced, and how to plan what's next.

Time tracking becomes
an advantage.
Not an afterthought.

The screenshot displays the 7pace Timetracker interface integrated with Jira. On the left, a Jira issue titled "As a user, I want to add important tasks to bookmarks" is shown with fields for Description, Confluence content (linked to "Product requirement"), and Activity. On the right, the 7pace overlay provides detailed time tracking insights.

7pace Add worklogs on issues

+ Add time

Timetracker insights ⓘ >
Total: 24h 30m

Time by users

>	Samuel Hall	7h 15m
>	Stefanie Auer	3h 05m

Time on items

MAR-14	As a user, I want to bookmark or f...	+2	14h 20m
<input checked="" type="checkbox"/> MAR-15	Timeout during removal of all dat...		5h 05m
<input checked="" type="checkbox"/> MAR-16	Create Test Cases		9h 05m

[See item in Times Explorer](#)

What to do next

This guide gave you the why, the what, and the how. Now it's your move.

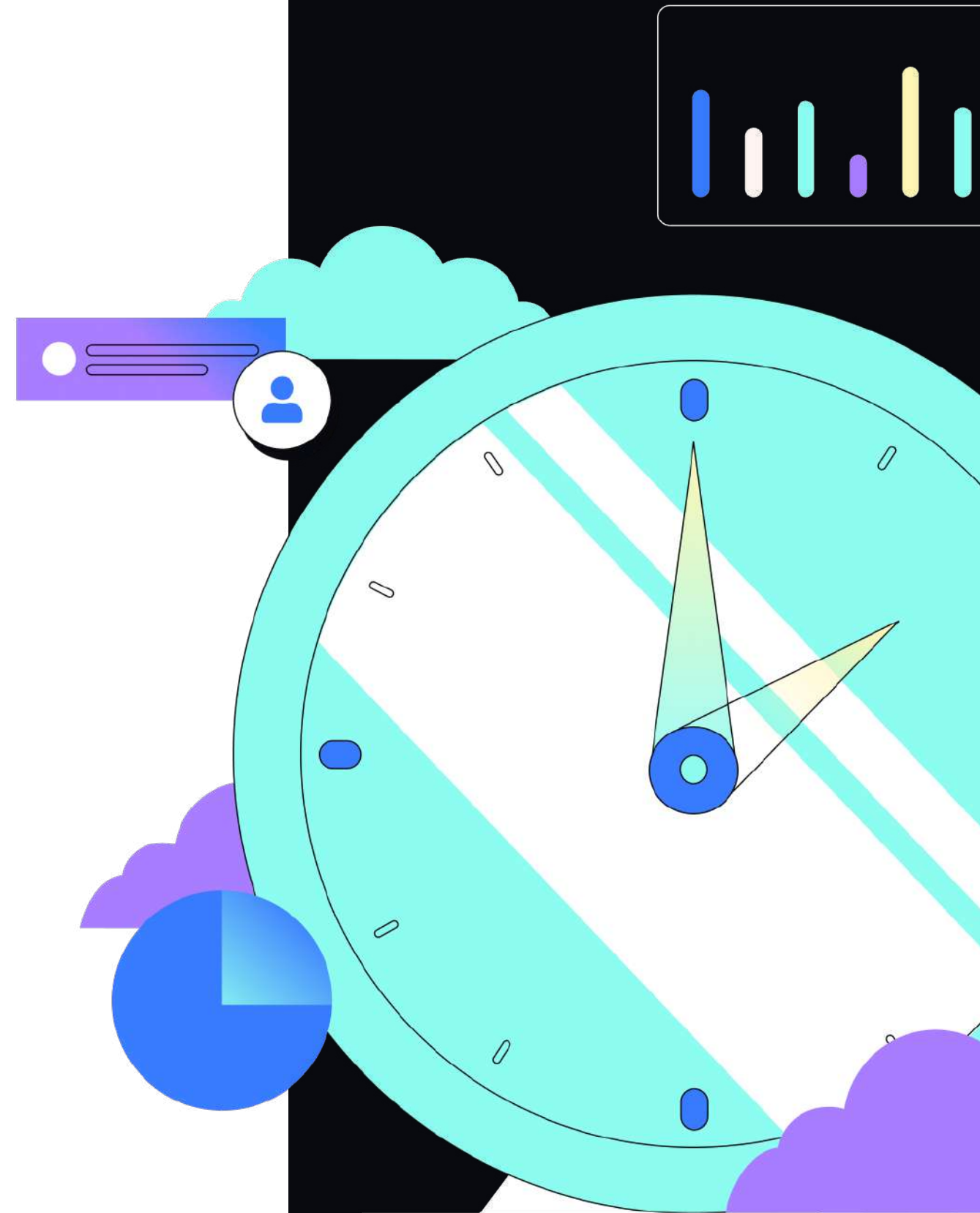
Ask yourself:

- Is your current time tracking helping you plan ahead or just helping you catch up?
- Are your reports something you trust or something you fix?
- Is your team tracking time because they have to or because it actually helps?

If the answers aren't where you want them to be, it's time to try something better.

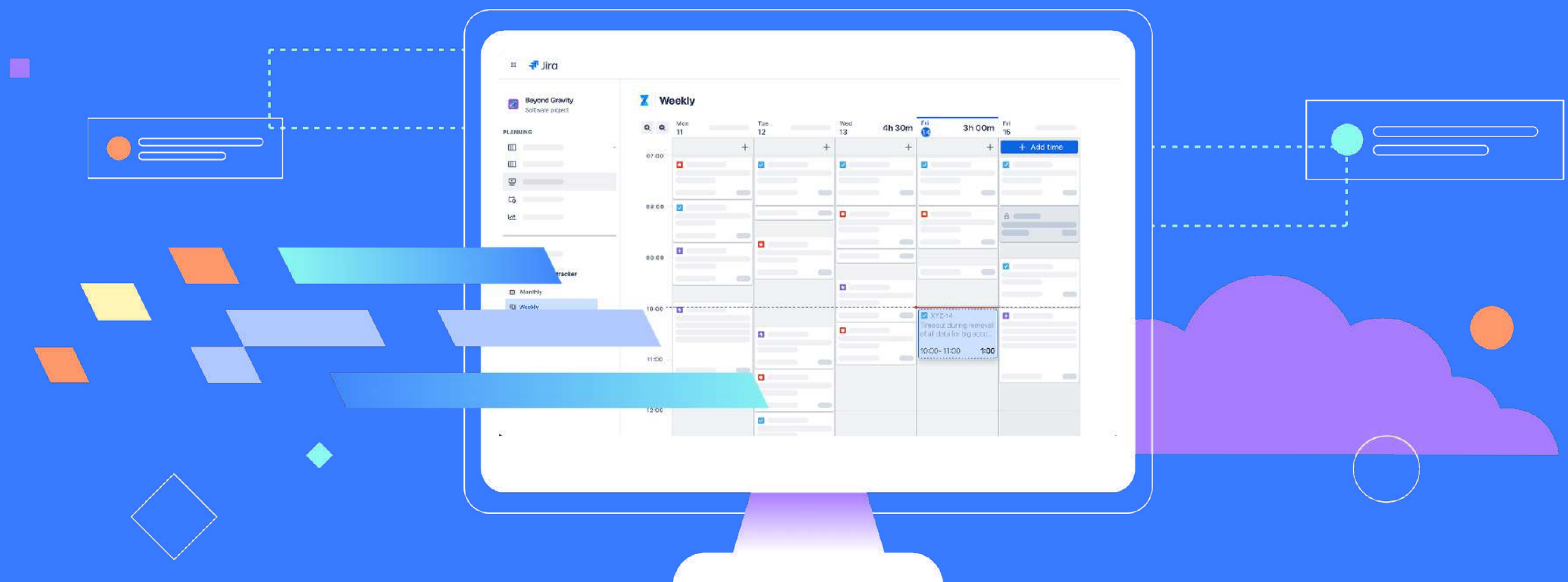
Why try 7pace Timetracker for Jira?

- Works inside Jira – no switching tools
- Structured and centralized time tracking
- Supports billing, forecasting, and performance planning
- Easy to roll out with your team
- Built to scale as your team grows



Ready to take the next step?

Start your trial of 7pace Timetracker for Jira and see the difference structured time data makes in just one week.



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