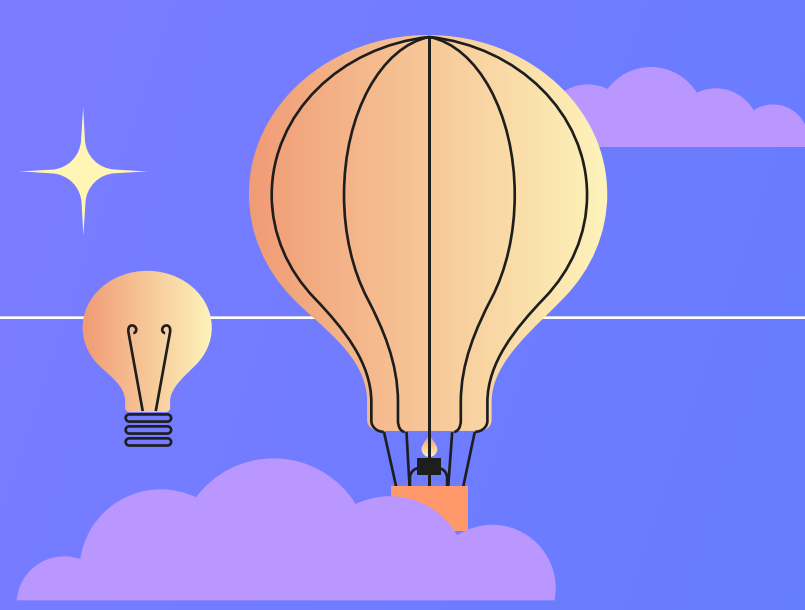


Cloud forecast 2024: Sunny skies ahead

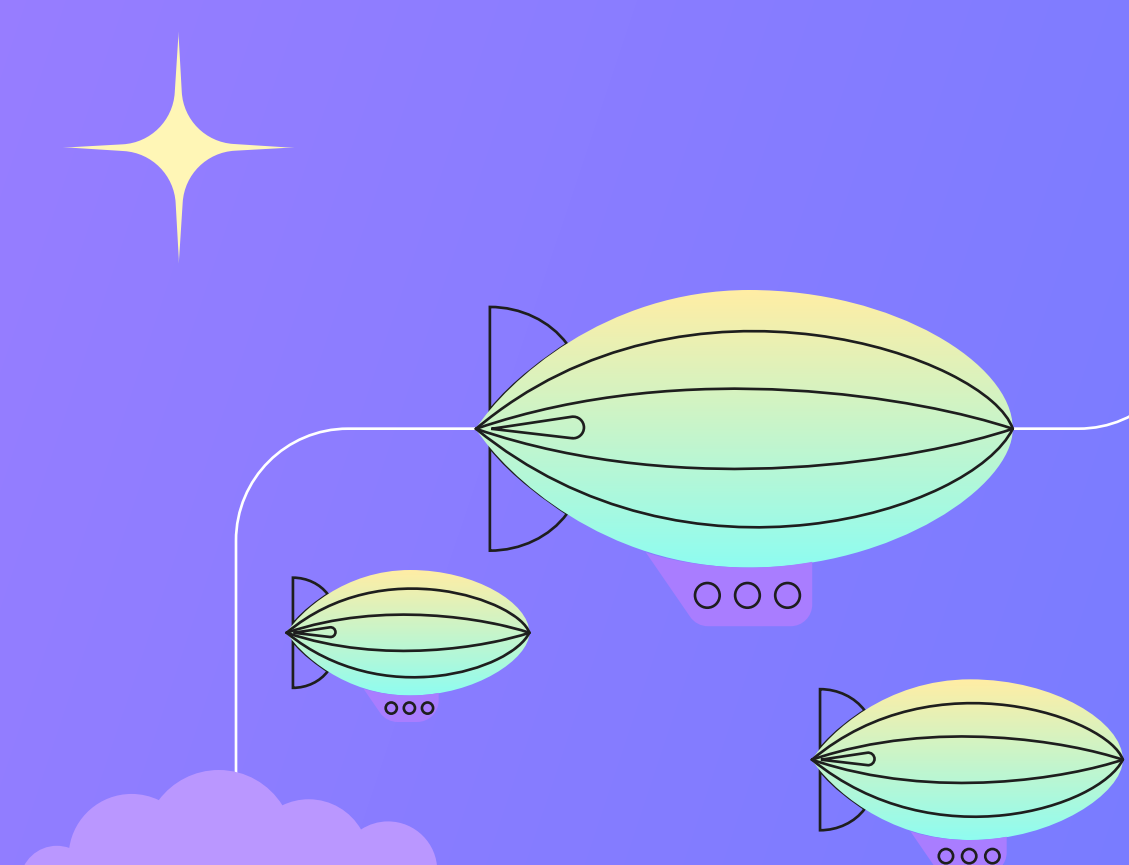
Globally, the cloud computing market will surpass **\$1 trillion by 2028**

[Precedence Research](#)



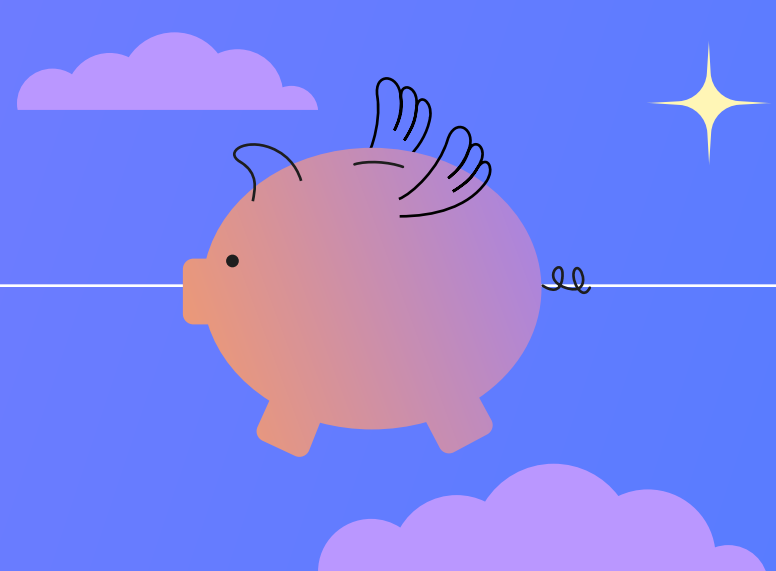
3x increase in paid seats in the Cloud since Atlassian announced the end of support for Server. [Atlassian](#)

Atlassian has more than **300,000 customers** using its Cloud products. [Atlassian](#)



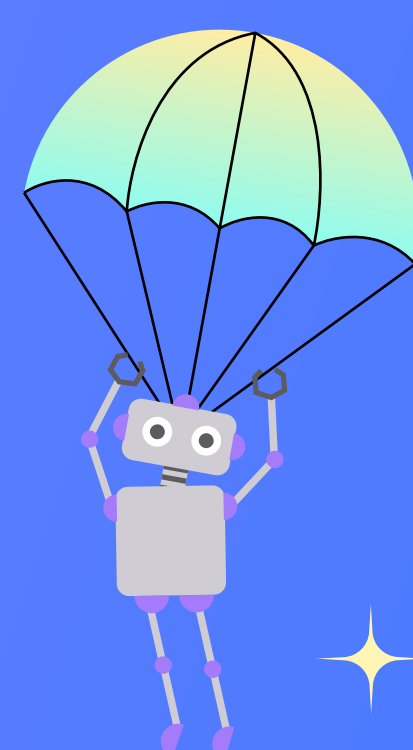
Migrating to the cloud helps unlock additional revenue streams that can boost **profit growth** by as much as **11.2% year-over-year**.

[Infosys](#)



A move to the Atlassian Cloud pays for itself after 6 months, and within 3 years, an **ROI of 155% is achieved**.

[Forrester Consulting](#)



Up to 30% reduction in cost annually through automatic scaling of resources in the cloud. [Estimation](#)

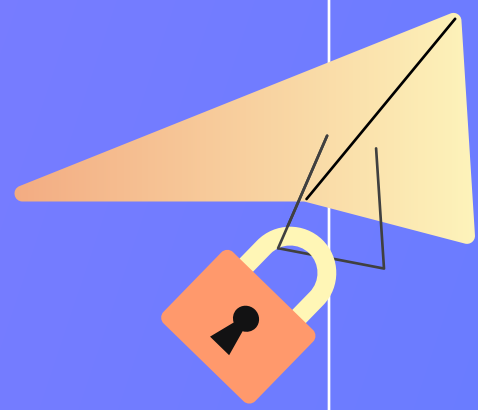
Better stability and security are reported by over 90% of Atlassian cloud customers compared to traditional on-site systems.

[Atlassian](#)



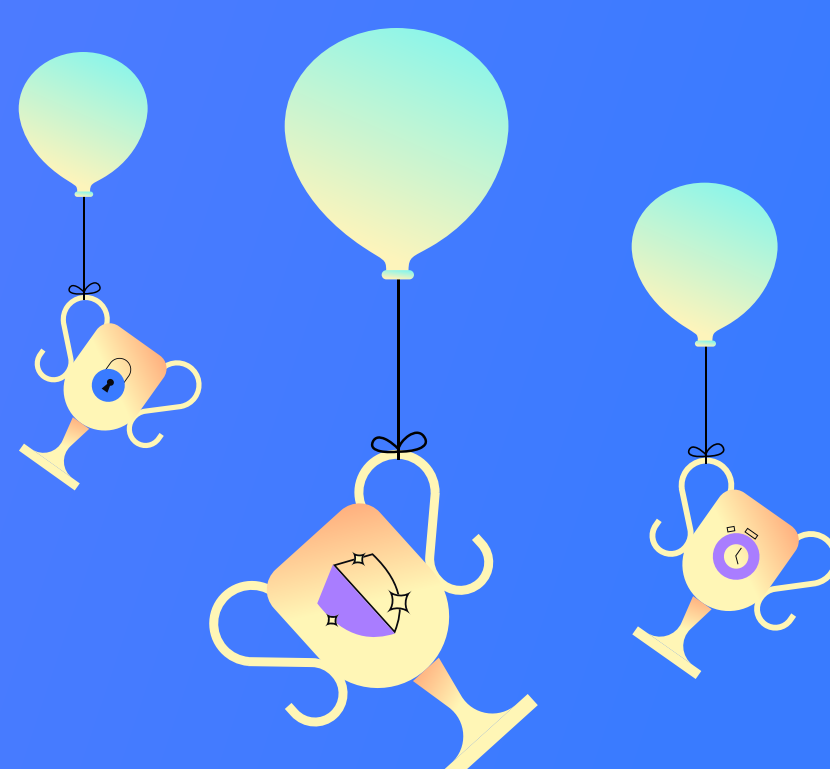
Cloud security and data privacy spending is projected to grow by over 24% in 2024, highlighting the strategic investment to enhance protection and build customer trust.

[Gartner 2023](#)



Recovery issues are resolved in 2.1 hours by cloud-based companies, compared to 8 hours for non-cloud businesses.

[Aberdeen](#)



[See how Appfire's Migrate and Manage Solution drives Cloud success.](#)

appfire.com/solutions/migrate-manage/cloud-migration